

EXPERIENCE

September 2020 May 2023	<div>Ventra Go!</div> <div>Senior Product Designer</div> <div><ul style="list-style-type: none">Successfully redesigned app to increase revenue and business goals;Drove the Design System adoption in the company;Wrote documentation for the dev team that covered most of the app use cases;Redefined visual communication with clients, and the number of requests to customer support decreased by 20%.</div>	www.ventrago.ru
May 2020 August 2020	<div>A-Team</div> <div>Freelance Product Designer</div> <div>Got the experience of working with an international teams located 12 hours apart.</div>	a.team
September 2018 December 2019	<div>Evotor</div> <div>Senior Product Designer</div> <div><ul style="list-style-type: none">Got experience working on Point-of-Sale terminals ("Square"-like);Worked with a physical device with different limitations, such as size, weight, performance, speakers, etc.;Made research "in the field" (e.g., small shops, markets, gas stations) to understand user needs.</div>	www.evotor.ru
October 2017 August 2018	<div>OneTwoTrip</div> <div>Senior Product Designer</div> <div><ul style="list-style-type: none">Helped to launch two additional business lines;Worked with analytics and achieved new business goals (increased revenue from one source to 2.4%);Led the design to a new product line launch;Redesigned iOS app.</div>	www.onetwotrip.com
June 2017 September 2017	<div>Revolut</div> <div>Product Designer</div> <div><ul style="list-style-type: none">Designed iOS and Android apps.</div>	www.revolut.com
August 2014 April 2017	<div>Avito</div> <div>Product Designer</div> <div><ul style="list-style-type: none">Created a working application from scratch to find orders for various services based on fundamental business requirements;Led the learning process, which teaches QA Engineers how to make design reviews;Created concepts, prototypes, and designs for both iOS & Android apps;In collaboration with other designers, integrated the Design System;Worked with a full-stack team: product manager, iOS & Android developers (10 pers.), and QA specialist (2 pers.);Participated in design thinking sessions;Participated in UX research;Made more than 50 A/B tests.</div>	www.avito.ru
December 2013 August 2014	<div>MegaLabs</div> <div>Interface Designer</div> <div><ul style="list-style-type: none">Got experience in building projects for the internal purposes of the company;Designed apps for Web, TV, iOS and Android;Created user-flows and customer journey maps;Worked with IA (information architecture) specialist, illustrator and junior designer.</div>	www.megalabs.ru
January 2011 July 2013	<div>High Technology Center</div> <div>Interface Designer</div> <div><ul style="list-style-type: none">Helped multiple businesses build several apps from scratch;In collaboration with co-workers, helped to build an app inside the company;Designed web, mobile and desktop applications.</div>	www.htc-cs.com

PERSONAL QUALITIES

Analytical mindset, logical thinking, communication skills and the ability to come to a common decision.
Knowledge of the basics of psychology.

Interests: videography, cooking, photography, music, movies, traveling, literature.

SKILLS & TOOLS

User Interface Design	Animation
User Experience Design	HTML & CSS
Visual Design	Figma, Sketch
Prototyping	Miro
User Research & Testing	Adobe Suite
Video Editing	

EDUCATION

2000 to 2006	<div>Udmurt State University, Faculty of History</div> <div>Bachelor's degree in History</div>	www.udmurt-university.ru
--------------	------------------------------------------------------------------------------------------------	------------------------------------------------------------------------

CERTIFICATIONS AND LICENSES

Customer development at Internet Initiatives Development Fund (2018), **Digital product design** at British Higher School of Art and Design (2017), **Informational style and text editing** by Maxim Ilyahov (2017), **Design Thinking**, Three days course at Avito (2016), **Basic Java Script**, Moscow Coding School (2016).

